



TO: Principals Assigned to Middle School, Academy and PK-6 Campuses
FROM: Toni Thompson, Associate Superintendent
SUBJECT: **H-E-B Vaccine Clinics**
DATE: June 3, 2021

The purpose of this communication is to provide awareness and formal notification that H-E-B is hosting COVID-19 vaccination clinics for our middle school families at a neighborhood store near you on **Saturday, June 12 from 9 a.m. to noon.** (See attached schedule.)

All students aged 12 to 15 years-old are eligible to receive the free vaccine. Parents may also register eligible siblings from other district campuses to the in-store clinic.

[Parents must register students at this link](#) and schedule a time at the corresponding H-E-B store. Please share the attached message (English & Spanish versions) with parents immediately through the conventional means that you use for parent communication:

Middle School In-Store Vaccination Clinics

Sleeves Up! SAISD families, children aged 12 and over are eligible for a free COVID-19 vaccine. H-E-B is hosting our middle school families at a neighborhood store near you on Saturday, June 12 from 9 a.m. to noon. [Click on this link to register.](#)

We are focused on ensuring all eligible students are fully vaccinated by the beginning of the new school year. Our efforts include:

- The SAISD Marketing Department created a Sleeves Up! Campaign promoting vaccinations. Promotional materials will be distributed to each campus.
- The Marketing Department also created an online hub for all vaccination information, [saisd.net/vaccinations](#).
- The H-E-B vaccination clinic information is posted on our vaccination website, and our Communications Department will be promoting on social media.
- FACE specialists will promote the H-E-B vaccination clinic information to parents via text messaging, robo calls, email and other means of communication.

Finally, we are depending on you to promote these opportunities to parents and students so that we can vaccinate as many students as possible this month. In the spirit of competition, we are currently working on some incentives that will be provided to campuses, by category, with the highest percentages of students who receive the vaccination. These incentives may include monies that can be spent on activities for vaccinated students, drawings for prizes, etc. More details to come.

Please contact me directly if you have questions. Thank you again for your continued support.

